



**Date: 8th July 2021**

## **BFBS Media Innovation is delighted to announce its partnership with IPACS Australia.**

Two industry leaders, BFBS and IPACS, are joining forces with the aim to provide the best TV, sport and music to the Australian armed forces using BFBS' MiPlayer platform.

Already in use with the UK Ministry of Defence, both on land and at sea the MiPlayer platform offers access via WiFi to media streaming of recreational and training content in remote locations where internet connectivity is poor or absent.

MiPlayer is currently in use with the UK Royal Navy, including all the UK contingent of CSG 21 and Royal Fleet Auxiliary, with roll out ongoing, as well as in operational and permanent military locations in countries such as Somalia, Mali, Bahrain, the Falkland Islands and Iraq. It will feature on the Royal Navy's new Type 26 Global Combat Ship, a modified version of which has also been procured by the Australian Government for the Royal Australian Navy.

MiPlayer's benefit to the welfare and wellbeing of serving personnel is clear from user feedback praising its ease of use and reliability, along with the morale boost given by unlimited access to streamed television, VOD and press content.

Mr Kailash Sriram, CEO of IPACS Australia, said: *"Australia and Britain are Five Eyes allies and will increasingly work together in the Indo Pacific. BFBS provides radio and television programmes and technology platforms for Her Majesty's Armed Forces.*

*IPACS is proud to partner with BFBS to deliver the best TV, sport and music to our Australian armed forces."*

Nick Beer, Director of Development and Strategy at BFBS, said: *"Navy users of MiPlayer have been really positive about our technology. We are thrilled to be working with IPACS and demonstrate our combined potential capabilities in the region, especially in the context of recent Australian Navy vessel orders. We are looking forward to seeing the training and welfare benefits that this unique technology can bring through the delivery of media to the Australian Navy and wider Armed Forces."*

###

### **About BFBS**

The British Forces Broadcasting Service provides radio and television programmes for Her Majesty's Armed Forces, and their dependents worldwide. Editorial control is independent of the Ministry of Defence and the armed forces themselves. It was established by the British War Office in 1943.

### **About IPACS**

IPACS are leaders in Australia in the collection, monitoring and reporting of real-time asset performance in industries including mining and resources, defence, energy and manufacturing. IPACS provides secure, reliable and low-cost collection and transmission of remote sensor data – across any enterprise and from anywhere in the world. IPACS' suite of technologies – which include IT infrastructure management, asset data management, analytics and dashboards – provide real-time feedback on the performance of critical assets, wherever they are located. For more information, visit <http://ipacs.net.au/>.